

A decorative border with a repeating floral and vine motif surrounds the entire page.

Christmas

TAGS
SEALS
CARDS
BOOKLETS
CALENDARS
CANDY BOXES
NOVELTIES
BOOKS

MacCALLA & COMPANY Inc.
237 Dock Street, Philadelphia, Pa.

General Instructions

PRICES are strictly net and subject to no discounts whatever.

ORDERS UNDER ONE DOLLAR. Without exception all orders of \$1.00 or under must be accompanied by cash. The small margin of profit will not warrant the extra expense of charging, book-keeping, etc.

HOW TO ORDER

USE OUR REGULAR ORDER BLANK, if one is on hand; if not, use plain paper, in which case give page number in Catalogue, also amount in full of each item. Additional order blanks will be sent on request.

WRITE PLAINLY AND IN FULL, using ink, if possible.

YOUR NAME, POST OFFICE ADDRESS in full, giving the State and County, also street number, if you have any.

EXPRESS POINT also, if different from your P. O. Address. When possible we send by express—it is safer for you.

AMOUNT OF MONEY ENCLOSED. Include always postage and prepaid express where quoted. Any excess will be promptly returned. (Where remittances are short we send to the amount of the remittance only.)

SHOULD YOU CHANGE YOUR ADDRESS please notify us, giving old as well as new address in full.

PLEASE DO NOT ASK FOR FREE SAMPLES, unless we have advertised same, nor for discounts upon quantities. It is impossible for us to grant these requests.

HOW TO SEND MONEY

We recommend the following safe and convenient ways of remitting by mail:

Post-Office Money Order

Express Money Order

Check or Bank Draft

International Money Order (if from Canada or foreign country).

We guarantee remittance by any one of these ways to reach us, and we will protect you from loss if they go astray.

Make Money Orders, Checks, etc., payable to "MacCalla & Company Inc."

Registered Letters are safer than unregistered ones, but are not so safe as Money Order, Check or Draft. If you remit by Registered Letter we advise the use of two envelopes, one inside the other, and the outer one carefully and securely sealed.

MONEY BY MAIL. Do not send currency or coin by open mail as it may never reach us, in which case a great amount of trouble and inconvenience is caused as well as the loss you sustain.

POSTAGE STAMPS. It is at your own risk if you remit in stamps without registering the letter. If you send stamps carefully wrap them in wax paper, otherwise they reach us stuck together and consequently are useless. Foreign stamps cannot be accepted.

SPECIAL STAMPS. Revenue stamps, due stamps, or obsolete stamps will not be accepted.

WORN COINS will not be accepted. When gold or silver becomes worn so as to be light in weight, it is not worth full value.

REMIT SUFFICIENT MONEY. In all cases be sure to remit full amount of order. Where postage or prepaid express are quoted, be sure to remit full amount of transportation. In nine cases out of ten you will save considerable money by this.

When in doubt regarding any price, remit too much rather than too little. Any excess will be returned promptly.

Where payments are short we send to the amount of the remittance only.

Your attention to the matter of remittances as above will save much unnecessary correspondence and delay.

REGARDING SHIPMENTS. Where it is much cheaper for you to have us prepay a package than to send collect, we take the liberty of prepaying and sending to the amount of your remittance. This applies to those goods on which we quote prices without delivery.

Whenever it is cheaper to send by Express we do so.

When packages expected by Mail do not arrive promptly, inquire at Express Office.

It sometimes happens that it is necessary to send your order in two or more packages. If one package should come ahead, the other will follow shortly, unless you receive instructions to the contrary.

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WINTERTHUR MUSEUM
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SERVICES.

GLORY TO THE CHILD-KING.

(Glimpses of Bethlehem, No. 29.)

An excellent Christmas Service. The carols are rich, melodious and brimming with the spirit of the festival. The responsive readings are well selected. The recitations are strikingly well adapted to the true holiday spirit. Word edition also published.

Music Edition (including page of recitations)—5 cts. each; 55 cts. per dozen; \$4.25 per 100, prepaid; \$4.00 per 100, not prepaid.

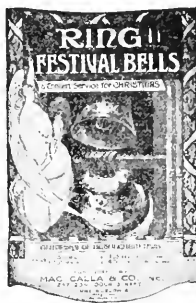
Word Edition or Practice Slips (containing the words of all the carols and responsive readings)—\$1.00 per 100; less than 100, 1½ cts. each.

RING, FESTIVAL BELLS.

(Glimpses of Bethlehem, No. 28.)

An unusually good Christmas Service, by Powell G. Fithian. Bright carols, appropriate Scripture readings and attractive recitations. Word edition also published.

Price same as for "Glory to the Child-King."



Twenty-six Complete Christmas Services will be sent you on receipt of 75 cts.

Each service is complete in itself and contains sixteen pages of choice Christmas carols. Any one service will be sent at price quoted for Glimpses of Bethlehem, No. 29.

CHRISTMAS REJOICINGS.

A choice Christmas Service. 5 cts. each; \$4.25 per 100, prepaid; \$4.00 per 100, not prepaid.

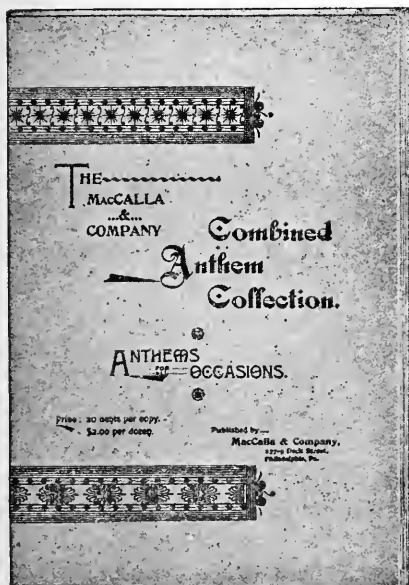
CHRISTMAS ANTHEMS.

"Thy Light is Come" and "Now When Jesus Was Born." By Adam Geibel. Two beautiful Christmas Anthems in one 8-page pamphlet. For Church or Sunday-school choir. Solos, duets and choruses. 5 cts. each; 50 cts. per dozen, postpaid.

THE MacCALLA & COMPANY CHRISTMAS ANTHEM COLLECTION.

Nos. 1, 4 and 7—5 cts. each, or 50 cts. per dozen, postpaid. Samples, one each for 8 cts.

COMBINED ANTHEM COLLECTION.



20 cts. each; \$2.00 per dozen, prepaid.

Eighteen beautiful Anthems for all festival occasions. Well suited for the Sunday-school choir. Sixty-four pages, bound in extra heavy dark gray covers.

CHRISTMAS CAROL COLLECTION



15 cts. each; \$12.00 per 100, postpaid.

A 24-page collection of twenty-one choice carols, suitable in words and music for the sacred and joyous season of our Lord's Nativity. Bound in heavy manilla covers.

1911

CANTATAS.

1911



SANTA CLAUS' PARTNERS.

A novel entertainment for the Christmas Festival. The librettist, Ida Scott Taylor, has given us a charming and truly clever Cantata. Powell G. Fithian has put his best efforts in the musical settings.

Price, 5 cts. each; 60 cts. per dozen; \$5.00 per 100, prepaid.

THE SPIRIT OF CHRISTMAS.

A delightfully breezy and spirited Christmas Cantata. The libretto is excellent, the music is catchy and the entire cantata interesting and entertaining. The libretto is written by Ida Scott Taylor, the music by Powell G. Fithian.

Price, 5 cts. each; 60 cts. per dozen; \$5.00 per 100, prepaid.



Ten Cantatas, complete, and containing in all 160 pages, will be sent on receipt of 35 cts.

Any one of these cantatas is charming for an entertainment for either Sunday or Week-day School.

Any one Cantata, 5 cts. per copy; 60 cts. per dozen; \$5.00 per 100, prepaid.

Titles of Ten Cantatas.

JACK FROST CHRISTMAS SHOWER.
THE ROAD TO CHRISTMAS LAND.
THE SHADOW OF SANTA CLAUS.
CHRISTMAS MESSENGERS.
A CHRISTMAS MERRY-GO-ROUND.

CHRISTMAS AT GRANDPA'S.
SANTA CLAUS THE SECOND.
MINE HOST SANTA CLAUS.
SANTA'S TRADES CARNIVAL.
THE NEW SANTA CLAUS.

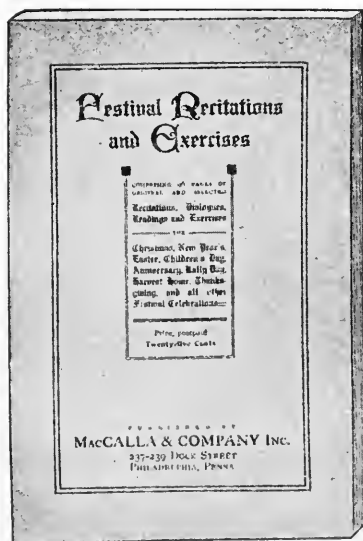
OUR SAVIOUR'S BIRTH.

Sacred Cantata. Delineating in reading, recitation and song the principal incidents associated with the birth of our Saviour. 5 cts. each; \$3.25 per 100, prepaid; \$3.00 per 100, not prepaid.

NO WORD EDITION OF CANTATAS.

WASHINGTON'S BIRTHDAY SERVICE.

5 cts. each; \$2.00 per 100, prepaid. Choice Songs, Readings and Recitations for Public Schools, Sunday-schools, etc.



Festival Recitations and Exercises.

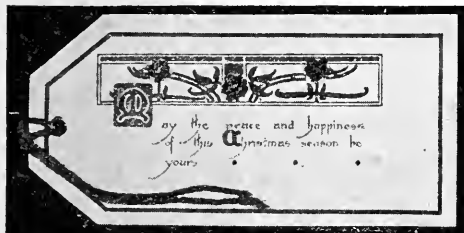
25 cts. each, postpaid.

A collection of over 300 Recitations, Dialogues and Exercises for various festival occasions.

137 for Christmas, 10 for New Year's, 3 for Washington's Birthday, 58 for Easter, 67 for Children's Day, 8 for Flag Day, 5 for Independence Day, 31 for Harvest Home, Thanksgiving and miscellaneous.

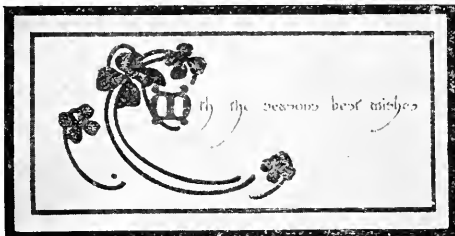
Selected especially for Church and Sunday-school use. 96 pages. Size, 6 x 9. Heavy covers.

Holly Tags, Labels and Seals for Dressing Christmas Gifts.



No. 5. Tag. Size, $3\frac{1}{2} \times 1\frac{1}{4}$ in.

No. 5 or 6. Either style, 10 cts. per envelope of twelve designs. designs that are unusually dainty.



No. 6. Greeting Card. Size, $3\frac{1}{2} \times 1\frac{1}{4}$ in.



No. 50. Holly Tag. Size, $4\frac{1}{2} \times 2\frac{1}{2}$ in. 10 cts. per package of ten embossed holly designs in the natural holly tones. The greeting in two colors outlined with dainty design in gilt.



No. 714. Holly Greeting Card. Size, $3\frac{1}{8} \times 2\frac{3}{8}$ in. 10 cts. per package of ten embossed holly designs in colors on linen-finished card. Greeting in red, black and gold on embossed scroll.



No. 16. Poinsettia Greeting Card. Size, $4\frac{1}{4} \times 2\frac{3}{4}$ in. 10 cts. per envelope of eight. Exquisitely pretty and effective. Poinsettia designs. A most beautiful card to accompany gifts or simply as a greeting.



No. 13. Poinsettia Greeting Card. Size, $4\frac{1}{8} \times 1\frac{1}{2}$ in. 8 cts. per envelope of six daintily colored designs on linen-finished stock.



Z. Fifty in holly box.

No. 1. Fifty in holly box.

Seals, either style, 10 cts. per box.



No. 1.

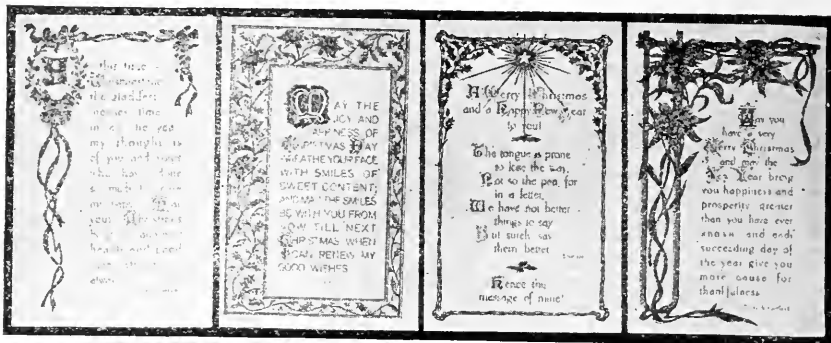


No. 9. Address Labels. Size, $4\frac{1}{8} \times 2\frac{1}{2}$ in. Design in red and green. Gold lettering. 8 cts. per book of ten.



No. 11. "Not to be Opened" Labels. Size, $2\frac{1}{2} \times 1\frac{1}{2}$ in. Script lettering in red and green tints. 8 cts. per book of ten.

Christmas Post Cards—Embossed.



A

A. 25 for 25 cts.; 95 cts. per 100. Ten beautiful designs, executed in colors in best possible style. Each design has its own individual greeting.



B

B. 25 for 25 cts.; 95 cts. per 100. Assorted holly designs. Beautifully colored leaves and berries on gilt band on gray background. Border outline in deeper gray tones.



C

C. 25 for 25 cts.; 95 cts. per 100. This beautiful poinsettia design in the rich natural coloring outlines scroll which contains a beautiful Christmas message. Assorted designs.

D. 25 for 25 cts. 95 cts. per 100. Dutch designs. Several styles, all printed in red, green and gold tones so combined as to give an excellent color scheme to the designs.



D

E. 6 in envelope for 18 cts. Per 3 envelopes of 6 each, 45 cts. Assorted designs. Unusually beautiful in both design and coloring. Heavily embossed. Greeting and Christmas wish in blended delicate tints with a touch of gold.



E



F. Ten in set, 15 cts.; 6 sets for 75 cts. The pictures are all reproductions of the old masters, lithographed in the artistic colorings of the original.

Christmas Post Cards, Embossed.

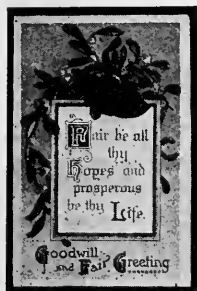
BIG VALUES.

90 cents per 100. Two styles.

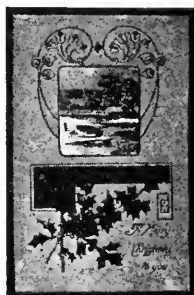
All richly colored designs, executed in best style and all containing Christmas Greeting.

Lot A. All holly and mistletoe designs.

Lot B. All Children's Designs. Attractive and pretty.



A

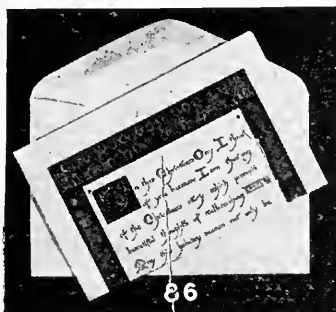


A

Christmas Letters of Greeting.



50



86



331

No. 50. Ten assorted Christmas letters with fine-quality envelopes in box, 40 cts. The ten designs are beautiful, all different, as is also the verse, and each surpasses the other for beauty of design and exquisitely rich colorings. All the designs are heavily embossed on fine white stock. 5 1/2 x 3 3/4 in.

No. 331. Six elegant designs with envelopes in box, 50 cts. Executed in the most artistic style, prettily colored and heavily embossed on parchment paper. Christmas greeting on an inner page. 4 1/2 x 3 3/4 in.

No. 85. } Christmas Letters with envelopes to match, 4 cts. each; 10 for 35 cts. Beautiful sentiment with
No. 86. } attractive border on both styles, printed in red and green, on colored stock, 7 1/2 x 5 in. Designs
 are similar, but sentiment on each is given below.

No. 85 LETTER.

The star above the Bethlehem manger shone down upon the Life which is the image and brightness of the Love Eternal, and upon the loving mother bending over Him. By which love all of our hearts are touched anew as oft as the story is told. This love prompts good wishes and good thoughts for those of our friends who know the beautiful Christmas spirit. And so I am thinking of *you* on this Christmas Day and wishing for you happiness, prosperity, peace and Beautiful Days. May the morrow ever be happier than yesterday, may autumn seem as spring and winter as summer. I wish for you that life may grow more beautiful through the changing years.

From

No. 86 LETTER.

On this Christmas Day I think of you because I am thinking of the Christmas story which prompts beautiful thoughts of well-wishing. May this holiday season not only be happy for you, but may each day in the coming years be filled with the same peace, joy and gladness.

From

Christmas Greeting Cards (Boxed.)



No. 25.

No. 25. Ten dainty folders in colors and embossed. Pretty designs. Average size, 4×3 in. 25 cts.

P. O. One hundred in box. 90 cts. Splendid assortment of plain and embossed Christmas and New Year Cards. Figures, flowers, landscapes, etc., in delightful arrangement.

P. 1. One hundred in box. \$1.10. Assortment of Christmas and New Year Cards, with designs of flowers, figures, and landscapes in artistic arrangement. Handsomely embossed and decorated with gold. Mottoes in gold and colors.



P. 465. Twelve artistic folded cards with envelopes in box. Beautiful views in monotyp on cover, with violet-tinted outline embossed. 50 cts.



No. 394. Twelve in box. 40 cts.

On the inner pages a Christmas verse, with space for personal message and a dainty design in colors with greeting. The outside may be addressed, it being so printed with space outlined for stamp. Size folded, $4\frac{3}{4} \times 3\frac{3}{4}$ in. Gunned edge perforated to be sealed.

P. 3. Fifty in box, with envelopes. \$1.50. Admirable collection of pretty folding cards. Christmas and New Year mottoes. Handsomely embossed and decorated with gold, with floral and landscape effects and dainty lines of greeting.

H. 1. Holly Cards. One hundred in box. \$1.25. Assorted shapes—star, wreath, bell, open book, etc. Holly designs.

Christmas Leaflets and Booklets (Boxed.)

L. 11. Twenty-five Christmas Art Leaflets with envelopes in box. 90 cts. Parchment covers beautifully colored, with Christmas quotation from a popular author. Christmas greeting on leaflet inside, attached by silk cord. Size, $4\frac{1}{2} \times 2\frac{5}{8}$ in.



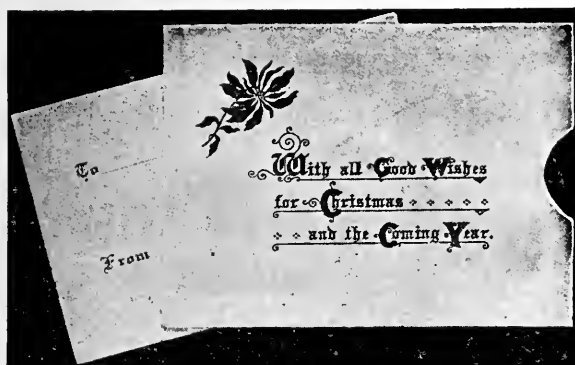
No. 15. Twelve assorted leaflets, six titles with envelopes in box. Exquisite cover designs in colors. Embossed. Eight inside pages contain choice quotations from popular authors. 50 cts.

C. R. Packet. Six beautiful leaflets with envelopes in box. Heavily embossed cover design—Christmas robin perched on holly sprig. 28 cts.



B. Packet.

B. Packet. Booklets. Six for 25 cts. Each has a beautiful floral design in colors embossed on cover. Eight inside pages contain verse and color illustrations throughout. Average size, $3\frac{1}{2} \times 2\frac{1}{2}$ in.

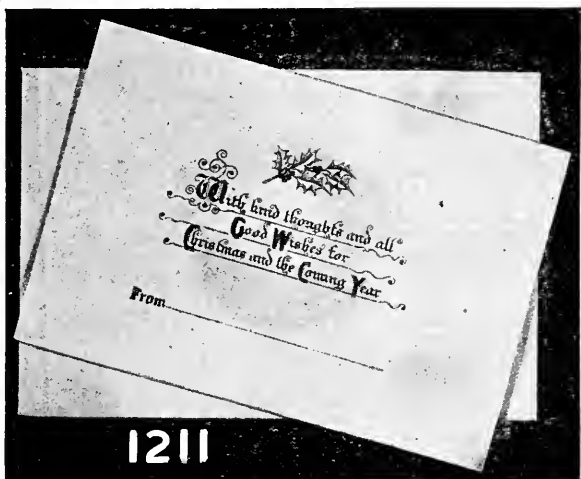
No. 1241. Size, $3\frac{3}{4} \times 2\frac{3}{4}$ in.

Steel Plate Greeting Card

No. 1211.

Twelve single cards with envelopes in box, 50 cts.; 5 cts. each. Unusual in style.

The greeting is printed in Old English in space which has been sunken by heavy pressure, making card distinctive in style. The holly twig is stamped from steel plate in red and green.



1211

Size, $4\frac{1}{2} \times 3\frac{1}{8}$ in.

Christmas Scroll.

No. 95. 15 cts. each.

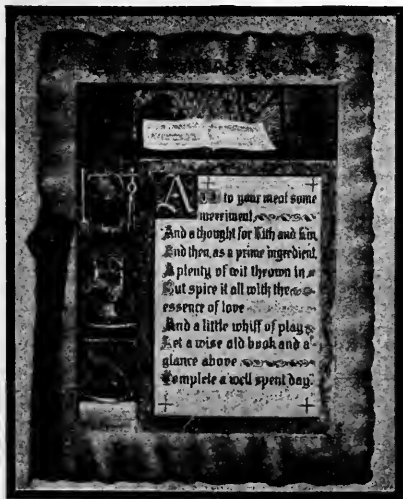
"A Christmas Recipe" printed in blue, black and gold lettering on heavy parchment paper of deep tint, uneven in outline.

Surrounding the recipe are a series of attractive designs suggestive of the Christmas season.

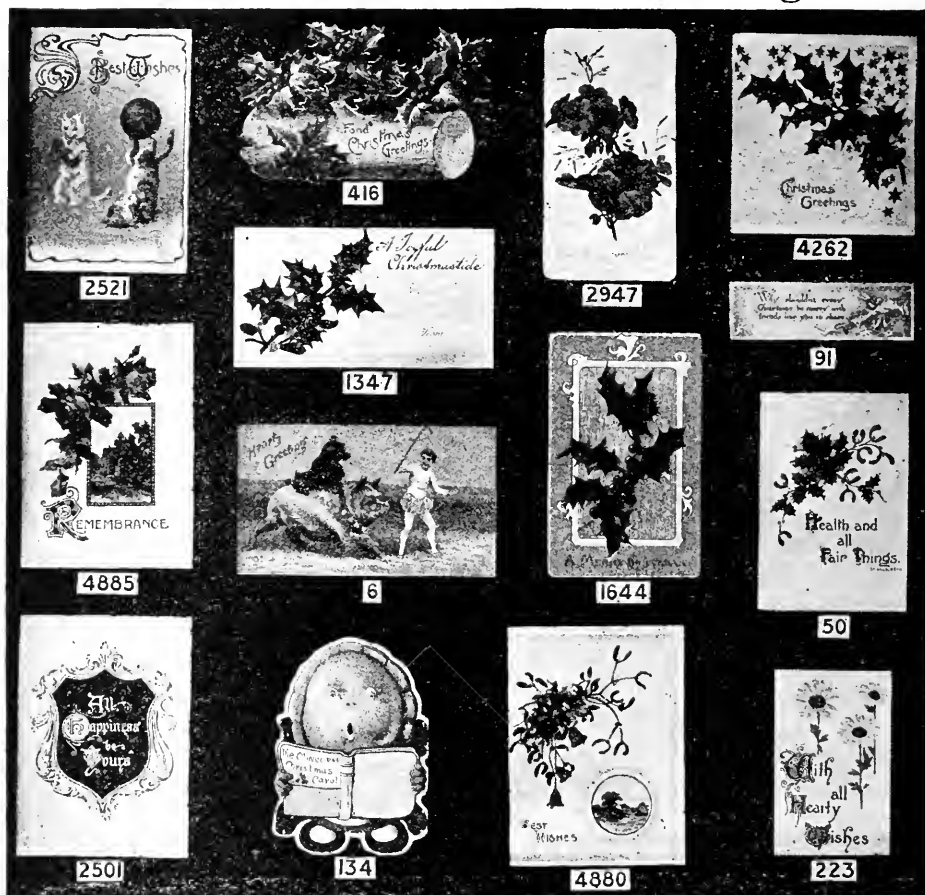
Attached to reverse side by red seal on which is embossed "Ye Merrie Christmas" is silk ribbon to tie the scroll after rolling. This gives a documentary appearance. This handsome scroll is worthy a frame by the recipient. Wording is given below.

A Christmas Recipe.

Add to your meal some merriment,
And a thought for kith and kin,
And then, as a prime ingredient,
A plenty of wit thrown in.
But spice it all with the essence of love
And a little whiff of play—
Let a wise old book and a glance above
Complete a well-spent day.

No. 95. Size, $10\frac{1}{2} \times 8\frac{1}{2}$ in.

Christmas Cards of Greeting.



1 ct. each ; 95 cts. per 100. Three styles.

1347. Assorted designs (six). Sprays of holly in natural tints, beautifully blended. Greeting in gilt. Gilt beveled edge. 5 x 2 3/4 in.

2947. Single card. Sprays of flowers, prettily colored, gilt beveled edge. 5 x 2 3/4 in.

1644. Single card. Beautiful holly design in colors, embossed on gilt screen background, which is outlined by narrow white border, beyond which is dark gray outline. Embossed greeting in gold. 4 3/4 x 3 in.

15 cts. per dozen ; \$1.00 per 100.

416. A variety of attractively shaped cards. Holly and mistletoe in profusion, embossed and prettily colored. 4 3/4 x 3 1/2 in.

91. A variety of Christmas designs in sepia coloring. A novel card of greeting. May be combined with ribbon 1 1/4 in. wide to make attractive bookmarks. 3 3/4 x 1 3/4 in.

2 cts. each ; 25 or more at 1 1/4 cts. each.

223. Folded card. Daisy design, heavily embossed on first page. 3 5/8 x 2 1/4 in.

50. Holly folder. Embossed design of holly and mistletoe in excellent colorings. Greeting embossed in red and gold. On inner page a Christmas verse. 4 1/4 x 2 7/8 in.

6. A variety of novelty designs, representing performing animals in charge of their youthful trainers. The design is heavily embossed and nicely colored. On the inner leaf is a Christmas greeting. 5 x 2 7/8 in.

2 1/2 cts. each ; 25 or more at 2 cts. each.

4262. Folded card containing beautiful cover design of gold stars and spray, richly colored and embossed. Three designs, all very pretty for Christmas greeting. 3 7/8 x 3 5/8 in.

3 cts. each ; 10 or more at 2 1/2 cts. each.

2501. White background. Design stamped in deep color outlined by embossed gilt border. Greeting embossed in white on colored centrepiece. Greeting on inner leaf. 4 5/8 x 3 3/8 in.

2521. Folded card. Assorted designs of cats at play. Most interesting for children. 4 3/4 x 3 3/8 in.

4885. Folder. Two designs containing landscape in colors, outlined by gilt embossed border and embossed floral design. Greeting in gold. 4 3/4 x 3 3/8 in.

4880. Parchment folder. Two designs. Exceedingly dainty landscape in colors, adorned by embossed floral spray and greeting in gold lettering. 4 5/8 x 3 1/2 in.

3 1/2 cts. each.

134. Novelty folder, representing on outer pages a mince pie, with eyes, nose and mouth, the latter wide open, singing from a book entitled, "The Mince-pie's Christmas Carol." This beautiful folder is truly a Christmas novelty. On the inner page is a Christmas greeting.

Christmas Leaflets and Booklets.



LEAFLETS.

126. "The Shepherd's Call." } 5 cts. per copy; \$1.00
 127. "Lead, Kindly Light." } per 25. Size, $4\frac{1}{2}$ x $2\frac{3}{4}$ in.
 Both poems by Charlotte Murray. Four-page leaflet, printed in two colors, initial letters being in red and the body of the poem in black type. Heavily embossed covers, with title in colors and gold, making attractive cover pages. Each of these leaflets is tied with silk ribbon.
215. 7 cts. each; 25 or more at 6 cts. each. $4\frac{1}{2}$ x $3\frac{3}{4}$ in. An exceedingly dainty leaflet tied with silk cord. The cover contains an elaborate design of holly berries and leaves, with the mistletoe in natural colors. Christmas greeting in gold. The inner leaves contain a Christmas greeting. Two designs.
3084. Greetings Sincere. 7 cts. each; 10 or more at 6 cts. each. A spray of budding pink roses, with the leaves in varying tints of green and title in gilt, adorns this cover. A circular cut-out in the centre is surrounded by a fine embossed border in gilt, through which is seen a miniature landscape portrayed in exquisite tints. The inside pages contain a Christmas verse. Tied with silk ribbon. $4\frac{1}{2}$ x $3\frac{3}{4}$ in.

BOOKLETS.

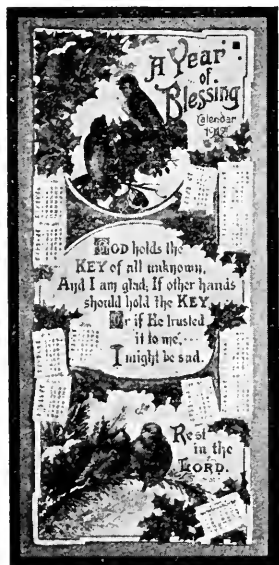
3140. "Kind Thoughts." 5 cts. each. Very dainty booklet, containing eight inside pages of kind thoughts for the holiday season, illustrated throughout. The coloring is exquisite. The cover is of pansies embossed on gold background. An ivy leaf in two tones of green contains in embossed letters the title. The book is tied with silk ribbon. 4 x $3\frac{1}{2}$ in.
5192. "Ring, Christmas Bells." 7 cts. each. Embossed cover design of holly and mistletoe in colors and Christmas bells in gold. The inner pages contain the poem and exquisite color illustrations. Tied with silk ribbon. $4\frac{1}{2}$ x 3 in.
2360. "Royal Christmastide." 8 cts. each. A cover design of nasturtiums in the natural tints, with dainty border and title embossed in gilt. Eight inside pages contain beautiful color illustrations with verse. Tied with silk ribbon. 4 x $3\frac{1}{2}$ in.
2849. "Royal Christmastide." 12 cts. each. Magnificent Christmas booklet, containing twelve inside pages of real Christmas wish embodying a beautiful thought, each page illustrated in the most beautifully colored floral and landscape designs. Cover is outlined by embossed leaves in delicate tint, through which the veins are embossed in gilt. Exquisite orchid design is embossed on the centre of the cover, as is also the title. Tied with silk ribbon.
652. "Jesus, Saviour, Pilot Me." 16 cts. each. Cover of enameled white. The title and a cross are stamped in gilt on embossed plate; extended from this are gilded cords holding sprays of beautifully colored violets. The color scheme is exquisite. Twelve inside pages contain the hymn, all illustrated in rich colors. $6\frac{3}{8}$ x 3 in.
2048. "When Childhood Lingers." 20 cts. each. Sixteen pages. Cover contains figures of sweet childhood and is bordered by violets and forget-me-nots. The inside pages adorned with sprays of dainty flowers in exquisite colorings, containing appropriate Christmas selections. 7 x $5\frac{1}{2}$ in.

Illuminated Calendars for 1912.

Each Calendar a beautiful souvenir for the Christmas season and a remembrance to be appreciated throughout the year. Our complete line is executed in the choicest colorings.

All Calendars are sent prepaid.

On orders less than 15 cts. remit 2 cts. extra for postage.



No. 2. $13\frac{1}{2} \times 5\frac{1}{4}$ in.



No. 5. $13\frac{1}{2} \times 5\frac{1}{4}$ in.

Nos. 2 or 5. 5 cts. each; twenty-five or more at 4 cts. each. Both prettily colored three-drop calendars. Each in envelope.



No. 1196. $14 \times 6\frac{1}{4}$ in.

No. 1196. 12 cts. each. Beautifully colored etching mounted on pebbled cardboard. The etching is outlined in red, beyond which is the white card. This is outlined in turn by the margin of red which forms the background of the mount. Each in envelope.

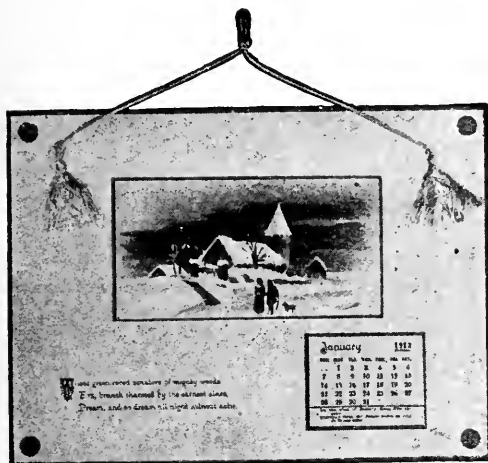


2247. "Floral Charms." 8 cts. each; 10 or more at 7 cts. each. Three leaves tied with silk ribbon. Each leaf contains a distinct floral design. Carnation on one, rose on another and poppy on the third, each in exquisite coloring on a background of gray in varying tints. Title and calendar in gold lettering. Each in envelope.

No. 47. "Golden Hours." 15 cts. each. Three leaves tied with silk ribbon. Each leaf contains a winter landscape in centre outlined by embossed gilt border. Heavily embossed leaves outline the whole. The designs are executed in varying tints of blue with title in gold on very heavy highly coated stock. Boxed.



No. 47. $7\frac{1}{4} \times 4\frac{3}{8}$ in.



No. 73. $9\frac{3}{4} \times 7\frac{1}{2}$ in.

No. 73. 22 cts. each. Magnificent winter landscape executed in unusual yet most effective tints to suggest the twilight hour. An appropriate verse on each. Pale blue silk cord with tassels. A very handsome yet inexpensive calendar. Boxed.



NOVELTY.

No. 6123. 30 cts. each. A decided novelty. Black velvet cat with touch of white. Eyes that sparkle. A most effective novelty.

7 x 5 in.

Calendar Pads.



Dainty designs embossed and colored. Each with a New Year greeting.

No. 64. $1\frac{1}{2} \times 1\frac{1}{8}$ in., 12 cts. per doz. pads.
No. 69. $2\frac{1}{4} \times 1\frac{1}{8}$ in., 15 cts. per doz. pads.



No. 107. $14\frac{1}{2} \times 9\frac{1}{2}$ in.

No. 107. 35 cts. each. Poinsettia design in the striking crimson color of the flower. Gold bells heavily embossed complete the centre design, which is so arranged that it may be extended from the calendar proper. Trellis work in gold with glistening dew over the border and winter scene make the design unusually attractive. Boxed.



$14\frac{1}{2} \times 10\frac{1}{2}$ in.

No. 103. "Speeding Days." 60 cts. each. Three leaves tied with satin ribbon. On each leaf is a beautiful etching in monotype—any one of the subjects, "Solitude," "Springtime," and "Summer Day," is in itself a beautiful picture for framing. Boxed.

Etchings for Gifts.

Steel Etchings, 8 cts. each.
Hand Colored, 15 cts. each.



A

A. Size, $8\frac{3}{4}$ x $6\frac{1}{4}$. Two designs.

B. Size, $11\frac{1}{4}$ x $6\frac{1}{4}$. Groups of beautiful heads, assorted styles.

These etchings are on rough-finished heavy stock, deckle edge. May be mounted on cardboard mounts for framing or may be adorned by ribbon and calendar pads to make your own attractive calendars. The B styles are unusually attractive for calendars.

World's Greatest Pictures.

15 cts., postpaid, or set of six or more at $12\frac{1}{2}$ cts. each, postpaid.

A. Religious pictures.

B. Secular pictures.

Size to fit frame $16\frac{3}{4}$ x $12\frac{3}{4}$, inside measurement.

A representative collection of the world's masterpieces, suitable for framing; no two alike, but any one a highly desirable art picture.

Passe Partout Frames.

For your Pictures.

A. $6\frac{1}{4}$ x $4\frac{1}{4}$, 12 cts. each, postpaid.

B. $8\frac{1}{4}$ x $6\frac{1}{4}$, 16 cts. each, postpaid.

C. $10\frac{1}{4}$ x $8\frac{1}{4}$, 20 cts. each, postpaid.

On orders of ten or more, either one kind or assorted, deduct 2 cts. each.

These are made up complete, without glass, ready for you to insert pictures, perfect in every detail. Two brass hooks on the back for hanging. Furnished in three colors—red, black and dark green.

New Year Cards.

Sold in packets only.

No. 1. 25 cts. Twenty-five assorted, plain and embossed, single cards.

No. 2. 30 cts. Twenty-five assorted designs. Flowers, figures, landscapes. Embossed.

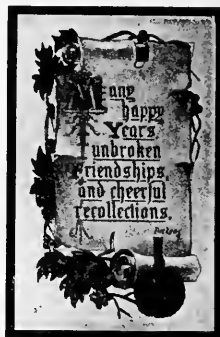
No. 3. 28 cts. Fifteen fancy embossed folders. Flowers and landscapes in graceful combination.

No. 4. 35 cts. Ten pretty folding cards. Embossed.

New Year Post Cards.

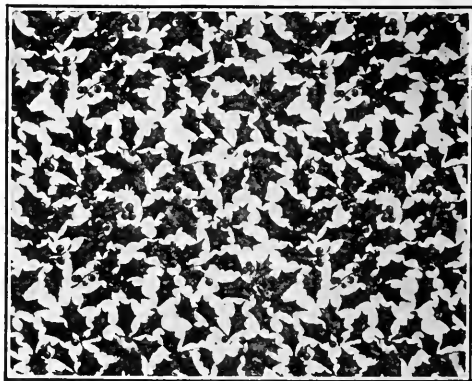
No. 604. 25 for 25 cts. Beautifully colored designs, each containing a scroll in tint on which is lettered a New Year greeting, attached to which is the red seal.

No. 50. One hundred in a box, \$1.90. Six assorted in envelope, 15 cts. Six novel designs particularly adapted to the New Year season. All excellently colored.



No. 604.

Holly Paper for Christmas Wrapping.



Size of sheet, 18 x 25 inches.

Per 25 sheets, 90 cts.; 10 sheets, 40 cts., postpaid. Holly Wrapping Paper. Good, substantial stock, soft pebble finish, with holly design lithographed in green and red.

Perfect Open-book Holder.

Holds open perfectly books large and small—"fat and lean." Easily adjusted. It also opens letters, cuts uncut leaves of books and magazines. Full instructions. Nickeled wire, 15 cts., 2 for 25 cts.; smooth nickel, 25 cts.; handsomer styles, 50 cts. to \$25.00 each.

Candy Boxes.

For the Christmas Candy, Nuts or Dainties.

Boxes are shipped by express where possible. Please state Express Point.

By mail, delivery charge will be 65 cts. per hundred instead of 35 cts., as quoted below.

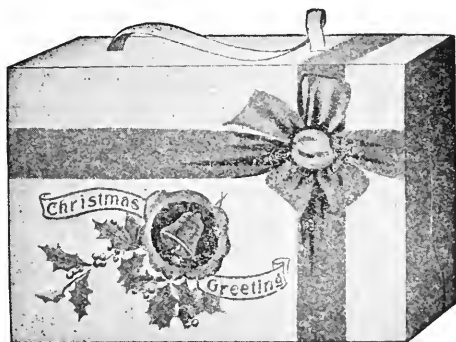
Fifty boxes sold at the one hundred rate plus 35 cts. by mail and 20 cts. by express. Less than fifty boxes at 3 cts. each, postpaid. A full set of samples (16 boxes), 35 cts.; a single sample, 3 cts.

Scriptural Candy Box.



Representing the birth of Christ on one side and the finding of the star of Bethlehem by the three wise men on the other. The whole design a combination of six colors, harmoniously blended and heavily embossed. Appropriate Scriptural quotations and "Merry Christmas" and "Happy New Year" in gilt letters. Half-pound size only. \$1.50 per 100. Delivery, 35 cts. per 100 additional.

The Holly Candy Box.



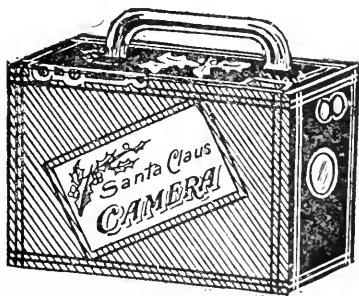
Representing a design of cardinal colored ribbon, tied in bow on face of box, a sprig of holly berries and leaves in the red and green shades, on which is stamped a red seal, and the words "Christmas Greeting" adorn the face. Half-pound size only. \$1.15 per 100. Delivery, 35 cts. per 100 additional.

The Mistletoe Candy Box.



A very attractive design representing the head of Santa Claus on seal, with elaborate design of mistletoe around the box. The whole design is portrayed in red and green tints. Half-pound size only. \$1.15 per 100. Delivery, 35 cts. per 100 additional.

Camera Box.



Printed in exact representation of a camera. Sure to please the children. Half-pound size only. \$1.00 per 100. Delivery, 35 cts. per 100 additional.

Novelty Candy Boxes (Assorted).

25 assorted Novelty boxes, 45 cts., postpaid. 100 assorted, \$1.25; delivery, 35 cts. per 100 extra. All attractive boxes, ranging in price from \$1.50 to \$2.00 per 100.

Christmas Morn.

A handsome box, of heavy white cardboard, representing attractive scenes of Christmas morn., on both sides, in bright colorings. Half-pound size only. 95 cts. per 100. Delivery, 35 cts. per 100 additional.

Happy Christmas Box.

Christmas scenes on sides, the children at prayer the night before Christmas, and the flight of Santa Claus. Half-pound size only. \$1.10 per 100. Delivery, 35 cts. per 100 additional.

Teddy Bear Candy Box.

The popular Teddy Bear designs are executed on all sides in appropriate colors. These striking figures will please and interest the young mind. Half-pound size only. \$1.10 per 100. Delivery, 35 cts. per 100 additional.

The Brick Candy Box.

The sides printed solid with narrow white outline, representing a brick in color and size. Can be admirably used in Christmas entertainment to build chimney or house. The faces of the box represent holly berries and leaves in natural colors, with the words "Merry Christmas." Half-pound size only \$1.15 per 100. Delivery, 35 cts. per 100 additional.

Chapel Box.

Representing a church building with lighted windows and open doors, inscribed "All Welcome," Old Santa Claus is seen climbing in at the chimney. The design is executed on all sides in attractive colors, all details being

carefully observed. Half-pound size only. \$1.90 per 100. Delivery, 35 cts. per 100 additional.

The Santa Claus Brick Chimney Candy Box.

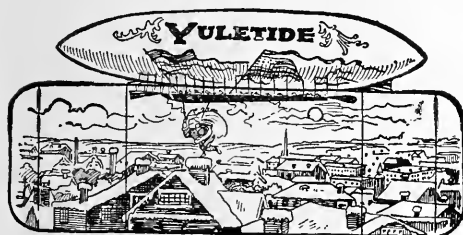
Just the box for your Sunday School.

The half-pound boxes, \$1.50 per 100; the one-pound boxes, \$2.00 per 100. Delivery, 35 cts. per 100 additional.

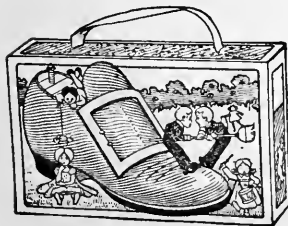


Santa Claus Candy Box.

Representing on face of box jovial Santa Claus at the top of the chimney in a snow storm with his pack. On the other side is Santa filling stockings by the fireside. An attractive box, sure to please the young children. Half-pound size only, \$1.10 per 100. Delivery, 35 cts. per 100 additional.

Flying Machine Box.

Up-to-date novelty. Scenes represent bird's-eye view of a town as seen from the airship. Santa Claus alights from the machine to descend a snow-capped chimney. Half-pound size only, \$1.35 per 100. Delivery, 35 cts. per 100 additional.

The Nursery Candy Box.

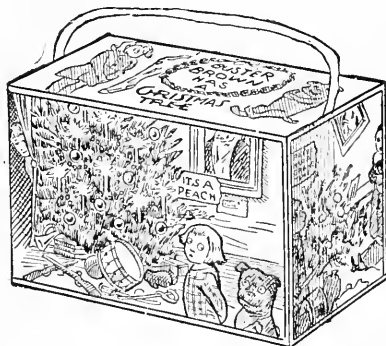
Assorted designs in many colors.

Illustrating The Old Woman who lived in the Shoe, Mother Goose, Hansel and Gretel, Peter, Peter, Pumpkin Eater, etc. Each box interesting

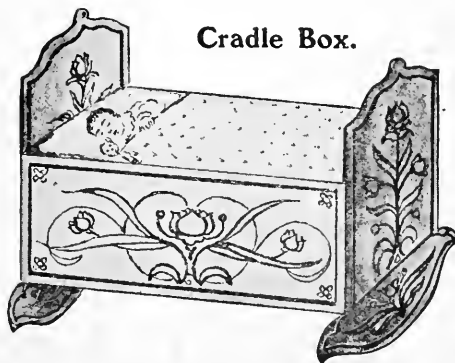
and entertaining. Half-pound size, \$1.00 per 100. Delivery, 35 cts. per 100 extra. Sold assorted only.

Little Folks' Box.

Beautiful Christmas scenes adorn all sides of the box. These are printed in the holiday colors, red and green. "Christmas Greetings" on face of box. Half-pound size only. 95 cts. per 100. Delivery, 35 cts. per 100 additional.

Buster Brown Box.

Half-pound size, \$1.75 per 100. Delivery, 35 cts. per 100 extra.

Cradle Box.

Half-pound size only. \$1.60 per 100. Delivery, 35 cts. per 100 additional.



Sewing Sets.

Two Styles :

- A. 45 cts., postpaid. $5\frac{1}{2} \times 5\frac{1}{2} \times 1\frac{1}{2}$ in. Miniature of child in colors in raised medallion on centre of box top. Good brass fasteners. A very handsome and substantial box.
- B. 35 cts., postpaid. $7\frac{3}{4} \times 4\frac{3}{4} \times 1\frac{1}{4}$ in. Box lid adorned with miniature color picture in centre and adorned by gilt border in graceful outline. Each box contains needles, scissors, thread and silk, making a complete miniature sewing outfit for a child. Excellent gift for little girls.

Tape Measure.

33. 12 cts., each, postpaid. About $1\frac{1}{4}$ in. in diameter. This measures 40 inches extended and closes into a nickeled case.



Children's Purses.

Most attractive gifts for children.

Two Styles :

- A. 28 cts., postpaid. Suspended from long nickeled chain measuring 38 inches, so that it may be placed around the child's neck. Tan-colored leather purse, with two Teddy Bears on sled portrayed in colors on one side. Purse is fastened by nickel clasp. Size, $2\frac{1}{2} \times 2\frac{3}{4}$ in.
- B. 28 cts., postpaid. A leatherette purse lined with similar material, but lighter in weight. Rolled-gold casing and clasp. Short chain with ring, so that purse may be carried on finger. Assorted colors, all dainty and attractive. Size, $3 \times 3\frac{3}{4}$ in.



Cheque-book of Beautiful Christmas Wishes.



- 25 cts., each for book of twelve, postpaid. The leaves of this book contain all choice Christmas Wishes. They are made detachable, ready for use in convenient form for sending in letters, accompanying presents or for use as bookmarks. The cover is exquisitely colored and securely fastened by silk cord with tassels. $8\frac{1}{4} \times 3\frac{3}{4}$ in. Each furnished in box.

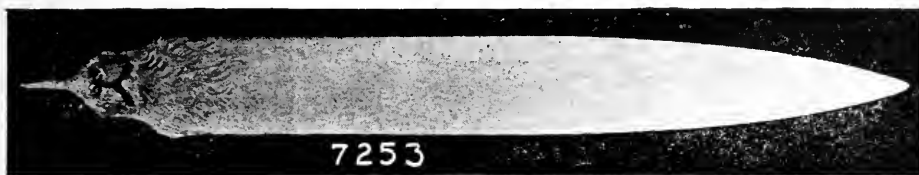
Combination Pencil.

A gift most pleasing to any boy.

50. 30 cts., postpaid. Case represents a huge pencil with nickeled top. This top may be removed and the inside contains pencil, pen and holder, also knife, all with nickeled holders. An interesting and useful gift. Size of case, $4\frac{1}{2}$ in. \times $\frac{5}{8}$ in.



Paper Cutter, Celluloid.



30 cts., postpaid. Two styles. Each $7\frac{3}{4}$ in. long, and made of celluloid. A beautiful gift.
No. 7253. A dog's head forms the handle.
No. 40. Three elephants' heads form handle.

Bookmarks, Celluloid.

These attractive designs are ornamented with Biblical texts in silvered sunken letters. Silk cord and tassels. Excellent Sunday School awards.

No. 184.—6 cts. each; 60 cts. per dozen, postpaid.

Four different texts:
 "Be glad in the Lord."
 "The Lord is my strength."
 "Kept by the power of God."
 "I will uphold thee."

No. 232.—8 cts. each; 85 cts. per dozen, postpaid.

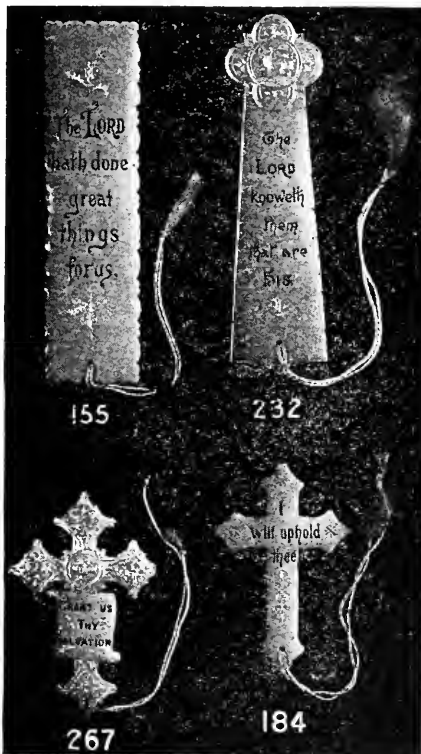
Four different texts:
 "Commit thy way unto the Lord."
 "Fruitful in every good work."
 "The Lord knoweth them that are His."
 "God shall supply all your needs."

No. 155.—8 cts. each; 85 cts. per dozen, postpaid.

Four different texts:
 "The Lord make His face shine upon thee."
 "The Lord hath done great things for us."
 "God is able to make all grace abound toward you."
 "I am the way, the truth and the life."

No. 267.—Design of beautifully colored forget-me-nots embossed, —9 cts. each; 95 cts. per dozen, postpaid.

Four different texts:
 "Grant us thy salvation."
 "Thou art my portion, O Lord."
 "The just shall live by faith."
 "With the Lord there is mercy."

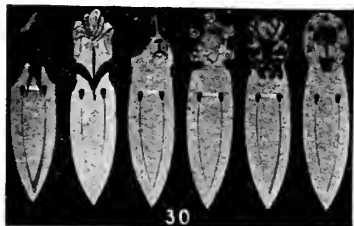


Santa Claus Celluloid Buttons.

2 cts. each; \$1.50 per 100, postpaid.
 $\frac{3}{8}$ in. in diameter.

Merry Christmas in exquisite Christmas coloring.

Bookmarks, Celluloid.



No. 30. 12 cts. each, postpaid. $3\frac{1}{4}$ in. long. Six designs. The heads of these bookmarks are delicately colored, in striking contrast to the ivory color of the celluloid. A dainty and useful gift.

Blotters, Celluloid Top.



$7\frac{3}{4}$ in. long by 3 in. wide.
 Lithographed in from 8 to 12 colors, with Christmas greeting
 15 cts. each or 2 for 25 cts., postpaid.

POST CARD ALBUMS.

Designs Embossed in Colors on Each Cover.



No. 10. 30 cts., postpaid. For 100 cards. Board cover. $11 \times 9\frac{1}{4}$.



No. 15. 75 cts., postpaid. For 200 cards. Padded leatherette cover. Title sunk in gilt letters. 11×9 .



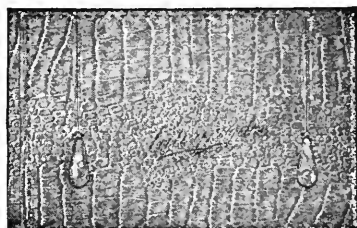
No. 20. 90 cts., postpaid. For 200 cards. Leatherette cover. Title stamped in white. $13\frac{1}{2} \times 8$.

PHOTOGRAPH ALBUM.



65 cts., postpaid. A beautiful leatherette padded cover, adorned by an embossed design outlined in gilt. 36 pages inside in dark tint cardboard. Size, $9 \times 5\frac{3}{8}$.

AUTOGRAPH ALBUM.



35 cts., postpaid. Magnificent padded cover of rose-colored leatherette, adorned by mother-of-pearl ornaments. Lined with moire-finished paper. "Autographs" is stamped in gilt on cover. Sixty-four pages inside in white and tint. Size, $6\frac{3}{4} \times 4\frac{1}{4}$.

PORTFOLIO (LEATHERETTE).

No. 25. 35 cts., each, postpaid. $9\frac{3}{4} \times 6\frac{7}{8}$ inches. Padded cover of green leatherette with neat design embossed. Book form. Pocket on one side for manuscript, and writing blotter on the opposite side.



SCRAP ALBUM.

40 cts., postpaid. Board cover, decorated with heavily embossed floral design in black and gilt and a miniature picture in colors. Size, $11\frac{1}{4} \times 9\frac{1}{8}$.



Santa Claus Wigs, Beards, Etc.

Not returnable for sanitary reasons.

No. 0—Santa Claus Mask.



These Masks represent Santa Claus's face, and have long Beards attached. The Beard of course (at this low price) is not hair, but looks like it at a short distance. This is a good Gauze Mask and *not* a common falseface.

Price, 35 cts., prepaid.

No. 28—Santa Claus Mask.



With wool Beard and pointed Hood.

Price, 95 cts., prepaid.

No. 1—Wig, Beard and Eyebrows.

This is an excellent article for the money. The hair is short, but the two Eyebrows which come with it help to make a complete disguise. This is the cheapest "make-up" on the market. Wig, Beard and Bushy Eyebrows.

Price, \$1.00, prepaid.



No. 2—Wig and Beard.



All hair and extra long. A very good Santa Claus "make-up." Very similar to our best grade, but not quite so full. The cheapest long hair Wig and Beard ever sold.

Price complete, \$1.75, prepaid.

No. 3—Wig and Beard.

This is our finest, and is made of fine white hair. The beard is extra long and flowing. Will do for any entertainment of either amateur or professional nature.

Price complete, \$2.50, prepaid.



Animal and Bird Masks.



Horses, Bears,
Donkeys, Cats,
Wolves, Dogs,
Tigers, Rats,
Foxes, Cows,
Lions, Frogs,
Sheep, Goats,
Rabbits,
Monkeys,
Alligators.

BIRDS, ETC.

Robins, Owls,
Parrots, Ducks,
Turkeys, Geese,
Eagles, Crows,



Sparrows, Chickens, Canaries, Roosters

Can be used in Seton Thompson's Animal Play published by The Ladies' Home Journal.

Price, 35 cts., prepaid. 3 for 90 cts., 6 for \$1.50 12 for \$2.50, prepaid. Assorted if desired.

Masks for Nations and Characters

| | | |
|----------------|--------------------|-------------|
| Brownies, | Englishmen, | Fat Men, |
| Negroes, | Yankees, | Fat Boys, |
| Negress, | Dudes, | Fat Girls |
| Indians | Dutchmen, | Arabs, |
| Squaws, | Satan, | Sailors. |
| Irishmen, | Farmers, | Jews, |
| Punch, | Cowboys, | Jockeys. |
| Judy, | Babies, | Turks, |
| Chinese, | Old Men, | Tramps, |
| Turkish Women, | Schoolboys, | Schoolgirls |
| Gypsy Women, | Chinese Women, | Gypsies, |
| Irish Women, | Old Women, | Mexicans, |
| | Skulls, etc., etc. | |

Price, 80 cts., prepaid. 3 for 70 cts., 4 for \$1.00 5 for \$1.50, prepaid. Assorted if desired.

Sleigh Bells.



To be jingled behind scenes upon Santa Claus' approach. Size, one inch in diameter. Price, 35 cts. per dozen, prepaid.

Silver Stars—Cardboard.

Very useful for decoration, for Banners, for Star of the East, etc. Size, $10\frac{1}{4}$ inches. Cut out just the shape of stars. Prices as follows:

| | | |
|--------------------|----------------------|---------|
| 1 Star, 5 cts.; | by mail, in envelope | 9 cts. |
| 6 Stars, 25 cts.; | " | 30 cts. |
| 12 Stars, 40 cts.; | " | 48 cts. |

Silver Stars—Small.

These Stars are very small size, being only $2\frac{3}{4}$ inches. They are made of silver cardboard, cut out in the shape of Stars, and they are invaluable for trimming or spangling Costumes, for the ends of Fairies' Wands, for decorating Christmas Trees and for giving brilliancy and effect to Drills, Marches, Tableaux, Pageantry, etc., etc. Price, 100 Stars, 70 cts.; 50 Stars, 40 cts.; 25 Stars, 25 cts., postpaid.

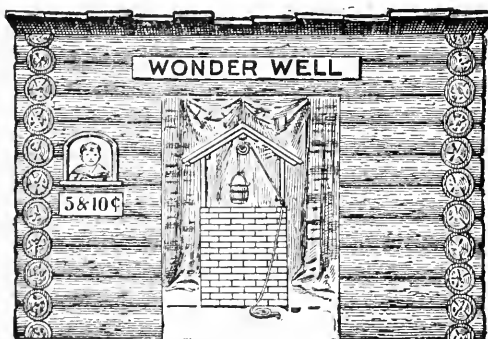
Gummed Stars.

For decorative purposes. Five sizes. Made in Red, Gold, Blue, Green and Silver. Put up 100 in a box. Size No. 2, $\frac{3}{8}$ inch, 10 cents per box, postpaid.

| | | | | | | | |
|---|-------------------|---|----|---|---|---|---|
| " | 3, $\frac{1}{2}$ | " | 12 | " | " | " | " |
| " | 4, $\frac{3}{4}$ | " | 15 | " | " | " | " |
| " | 5, $1\frac{1}{4}$ | " | 20 | " | " | " | " |
| " | 6, $1\frac{1}{2}$ | " | 25 | " | " | " | " |

In lots of ten or more boxes, deduct 2 cents from the price of each box.

Wonder Well.



Size of Booth 7 ft. 2 in. by 6 ft. 2 in.

Price of Wonder Well outfit complete, \$2.50, postpaid. Full directions with every outfit.

Outfit consists of Log Paper for Booth, Brick Paper for Well, Four Signs, Fifty Tickets—25 Pink 5c. and 25 Yellow 10c.—and one window for side of Booth.

Christmas Green with Red Flower.

15 cts. each; \$1.25 per dozen, prepaid.

Mammoth Mantel or Tableau Fireplace.



Each package of Mammoth Mantel Paper contains nineteen sheets of the one-pound size red paper and two segments of arch for fireplace opening, with full directions for building the Mantel. Price per package, \$1.50, prepaid.

Burning Logs and Andirons—Paper.

These logs are very natural, and give a true representation of a real, live fire. The burning effect is produced by Fire Gilt Tinsel.



The Andirons cannot be told from the genuine metal article. Packed flat in envelope for mailing, with full directions. Burning Logs, 50 cts.; Andirons per set, 25 cts., postpaid.

Beautiful Paper Garlands.

Made of imported tissue paper—solid colors.

| | | | |
|---------|---------|-------|--------|
| Pink, | Green, | Blue, | Black, |
| Purple, | Orange, | Red, | White. |

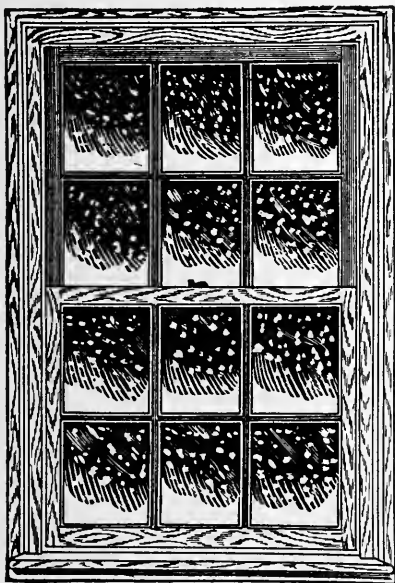
Two and one-half inches square, extending fifteen feet, double net. Solid colors or assorted, 10 cts. by mail; \$1.00 per dozen, postpaid.

Log Cabin Outfits.



Sheets of paper printed in perfect imitation and to be used in constructing Log Cabins on the stage. Size of sheet, $29\frac{1}{4} \times 44$. Price, 25 cts. per sheet; 5 sheets, \$1.00; 10 sheets, \$1.50. Log Cabin Windows, size, $18 \times 22\frac{1}{4}$, 12 cts. each, postpaid. For \$2.00 we will send, postpaid, complete outfit for covering cabin as shown in cut. Dimensions, 8 feet 6 inches wide, 7 feet high and 7 feet 3 inches deep. Outfit consists of 15 sheets log paper, 2 windows, chimney paper and full directions. For the roof you will use old boards and for door also, if needed. Most people prefer having front of cabin open, showing Christmas interior. These Log Cabins are just the thing for church fair booths.

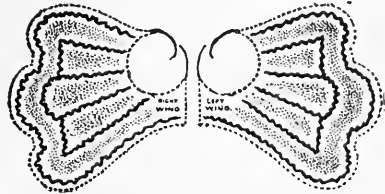
Window Scene.



A window scene (sash, frame, etc.), printed in colors on sheet, size, 33×46 . One or more can be used according to size or shape of your room. They are very natural, showing the oak grain and sash as real as can be. You tack or paste them up where needed, say one on either side of mantel, and they

look just like the window of a house, making a lovely homelike interior scene. On the outside can be seen the snow in all its beauty, while against the panes the snow is wildly beating as if a furious old Christmas snow storm was in progress. Price, 20 cts. each, postpaid.

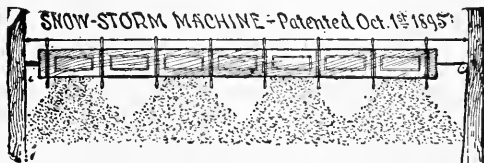
Fairy Wings.



These wings come to fill a long-telt want. They are made of bond paper, which is very strong, yet light and airy. They are reinforced about the armpits and fasten on with wire. They cannot become loose or get out of place. They are covered with frosted glitter which sparkles beautifully. Nothing of this kind has ever been attempted before. Size of wings, 16×18 inches.

PRICES:

| | | | |
|---------|---------|----------|----------------|
| 1 Pair, | \$0.40. | By Mail, | 12 cts. extra. |
| 2 " | 0.70. | " | 18 " |
| 3 " | 1.00. | " | 25 " |
| 4 " | 1.25. | " | 30 " |
| 5 " | 1.50. | " | 35 " |
| 6 " | 1.75. | " | 40 " |



It 'Will Make a Real Live Snow Storm.

Cornes folded up in small space—everything complete. It is operated by just pulling a string. It is arranged in a simple manner above the stage, hidden from view by the decorations or draperies, is easily understood, and can be put up and operated by anyone. Some time before the entertainment begins you fill the machine with paper snow which comes free with every machine and all is ready.

It can be used with telling effect at any point of a performance; and if introduced at or near the end, will make a stirring climax to the whole. The directions explain everything so clearly that you can't go wrong. One machine consists of seven sections as shown above, and can be put up in any hall or church by simply attaching to side walls by means of screw hooks, which come with each machine. The machine will throw the snow to cover a floor space of about twelve feet, and can be used over again by refilling.

Price complete, with full directions, \$1.75, prepaid.

Extra filling of snow, 30 cents.



Holly Bell.



710. 12½ in. high.

Holly Star.



720. 13½ in. high.

Santa Claus.



710, 720. 14 cts. each; 10 or more, one kind or assorted, at 12 cts. each. Adorable ornaments for the Christmas tree or decoration. Each outlined by holly with head of pretty cherub on background of transparent celluloid on which are small silver stars.

New Year Chain.

12½ cts.; six or over at 10 cts. each. "A Happy New Year" on each.

An ingenious arrangement of holly and mistletoe in the form of a chain, designed as a pretty decoration for New Year entertainment, Christmas tree ornamentation, classroom, window, mantel or dining table. Assorted designs. Chain measures 38½ inches when extended; each link is 4 inches in height. Each chain in envelope.

Envelope Flower Chains.

15 cts. per set of six, postpaid; six sets or over, 12½ cts. per set. Designed to decorate and beautify the Christmas tree. Six assorted favorite flowers in six separate chains, each one yard in length.

Christmas Bells.



10 cts. each, postpaid. Made of heavy cardboard. 17¼ x 13¼ in. Will not curl when hung for decorations as paper would.

Printed on heavy yellow or bell-colored cardboard, cut out in the shape of bell. The lettering is printed in red. We have all the letters of the alphabet, so you can spell anything you want—"Merry Christmas," "Christmas," "Xmas," "Happy New Year," "Welcome," "Joy Bells," etc.



Christmas Bells (Tissue Paper).

Beautiful for Christmas decoration at your church festival or in your home. They inspire a holiday atmosphere by their presence.

A. **Red Bells.** 10 cts. each. Tissue Paper Bells. When opened show the words "A Merry Christmas" in white letters on blue ground. 8½ x 8½ in.

B. **Holly Bells.** 12 cts. each. Tissue Paper Bells (green) with holly berries distributed over the entire surface. 8½ x 8½ in.

C. **Red Bells.** 12 cts. each. 11 x 9 in.

Snow Sparkle.

For giving a glisten to snow and for decorating Christmas trees, producing grand and beautiful Christmas scenes. Elegant for coating the roofs of houses, trees, etc., producing winter effects beyond comparison. Price per box of two ounces, with full directions for applying, 12 cts.; by mail, 15 cts.; one dozen, \$1.30; by mail, \$1.75.



Size of box, 3 x 3 x 1 3/4 inches.

Christmas Ornaments.

722. 10 cts. per envelope of four assorted Christmas tree ornaments. 50 cts. per six envelopes. Each about 5 3/4 x 7 in. Exquisite cherub designs in colors ornamented with holly with a dash of silver throughout. Bright and pretty decorations for the Christmas tree.



Christmas Cherubs.



Beautifully colored and frosted, with tinselled hangers for suspending on Christmas trees or elsewhere as decorations. Six assorted designs in envelope, 15 cts., postpaid; 75 cts. per six envelopes.

Tinsel Chenille or Christmas Tree Strings.

Made of silver tinsel for the purpose of decorating trees and trimming costumes. It imparts a very brilliant and dazzling effect. As a trimming to garments of fairies, kings, queens, or making up Oriental costumes of any kind, it is exquisite.

One box, containing about 12 yards, postpaid . . . \$0.50
Three boxes, containing about 36 yards, postpaid . . . 1.30
Six boxes, containing about 72 yards, postpaid . . . 2.50
Twelve boxes, containing about 144 yards, postpaid . . . 5.00
Six boxes will trim the largest Christmas tree.



Tinsel Skeins.

Ornamental. Bunches of silvery tinsel to be strung from branches of the trees, presenting a brilliant effect. Very pretty. Price, 5 cts. per skein; 50 cts. per dozen.

Christmas Tree Fasteners.

Novel scheme. Better than hooks. Nicely colored covered wires to be bent around branches. Per bundle of 48, 3 cts. each.

Small Gelatine Flags.

Made of colored gelatine, with either "A Merry Christmas" or "A Happy New Year" printed thereon in gold. 15 cts. per dozen, assorted, postpaid.

Green Moss.

To sprinkle around base of trees, etc. 10 cts. per bundle; 3 bundles for 25 cts.

Tree Wax Candles.

Fine paraffine wax, assorted colors; white, red, blue, green and yellow. Three sizes furnished; cuts show exact size of each. Prices postpaid.

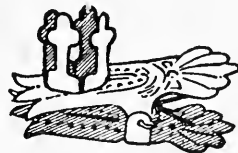
No. 1. (See smallest cut opposite.)—Box containing 36 candles for 25 cts.; two boxes, 47 cts.

No. 2. (See second size cut opposite.)—Box containing 24 candles for 25 cts.; two boxes, 47 cts.

No. 3. (See largest cut opposite.)—Box containing 16 candles for 25 cts.; two boxes, 47 cts. No boxes broken.

Spring Candle Holders.

This is the handiest, cheapest and best Candle Holder made. The candle is held firmly in the socket provided, and



the whole quickly attached to a twig or limb of a tree.

Price, boxes of 24 for 30 cts., by mail, postpaid; two boxes for 50 cts. Sample for 2 cts.

Chimney Brick Paper.

A very useful article for making chimneys and fireplaces at Christmas time. Put up in packages, including beveled strip for over fireplace opening. Seven sheets and one beveled strip to package; enough for one big fireplace. 50 cts. per package, by mail, postpaid.

Gold and Silver Paper.

For making fancy letters, tableau pieces and trimming of various kinds. In sheets, flat, sent rolled to prevent crushing. 6 cts. per sheet, either gold or silver; 3 sheets assorted for 80 cts., postpaid.

Children's Novelties.

Father Tuck's Marionettes.

No. 1. 45 cts. per box of ten figures. Ten groups of humorous figures with mechanical movement, which afford endless fun and amusement. Ten titles:

Friendly Bears.
The Golliwogs.
Happy Jappy.
Dinah.
Red Riding Hood.

The Little Kittens.
Scotch Lassie.
Santa Claus.
Jolly Jack.
Puss in Boots.

Descriptive verses on back of each by Clifton Bingham, also full instructions as to how to move each model.



Marionette.

Children's Letter Stories.

Each contains exquisite color illustration, about which is written a beautiful story in the form of a letter addressed to the little child, with a request for a story in return. Three titles:

Pussies' Carriage Ride.

Frogs' Frolics.

Pussies on the Beach.

Size folded, $5\frac{1}{4} \times 3\frac{3}{4}$. 5 cts. each; 6 assorted, 25 cts.

Picture Panoramas.

45 cts. per box of eight, postpaid. Every figure in each panorama is arranged to stand separately, the combined figures forming an endless variety of tableaux. Eight panoramas of fairy tales, wild and domestic animals and birds, toy soldiers, etc., each with a story.

Forest and Jungle.
Buttercup Farm.
Red Riding Hood.
Cinderella.

Feathered Friends.
Little Snow-White.
The Toy Army.
Three Little Kittens.



Cat.
Donkey.

Horse.
Sheep.

Father Tuck's Rocking Animals.

45 cts. per box of ten, postpaid. Average size, $8\frac{1}{4} \times 7\frac{1}{4}$. Realistic models of domestic and wild animals. Highly colored, embossed and cut out in stiff cardboard. Each animal is standing on a piece of ground of its own particular environment, the back portion of this and the legs forming a strut, and causing an effective rocking movement. On the back is a short, interesting description of the animal.

Cow.
Camel.

Dog.
Lion.

Tiger.
Elephant.

Amusing and instructive. Hours of endless delight for the children.

Bethlehem Manger.

388. ($5\frac{1}{4} \times 3\frac{3}{4}$ in.) 12 cts. each, postpaid.

4325. ($9 \times 7\frac{1}{4}$ in.) 15 cts. each, postpaid.

639. ($8\frac{1}{4} \times 5\frac{1}{4}$ in.) 20 cts. each, postpaid.

A most ingeniously constructed combination of finely lithographed pictures which display, when unfolded, stage-like scenes of the birthplace of the Saviour. It recalls the lustrous star whose bright light directed the three Wise Men to the birthplace of the Christ Child, and the humble crib where nestled the Divine Child, with a host of angels hovering above and adored by the Shepherds and the Wise Men with their precious gifts. A most appropriate Christmas gift or a beautiful ornament for underneath the Christmas tree.



639

Doll Sheets—The Nativity.

Special Christmas sheet, showing Child in Manger, Adoration of the Magi, the Heavenly Host, Star in the East, etc. 8 cts. each, postpaid; 6 sheets or more, $7\frac{1}{2}$ cts. each, postpaid.

Children's Books.

Tinker Tailor Series.

9 cts. per copy, postpaid.



My Zoo A B C.
How we go Shopping
A B C.

At the Sea A B C.
Father Tuck's Cats and
Dogs.

Each book has fourteen inside pages of illustrations in colors with appropriate verse to each. They are interesting picture books for young children. Size, 9 3/4 x 7 1/2 in. Six titles:

Fairy Tale A B C.
Tinker Tailor Soldier Sailor.

Post Card Painting Books.

Little Artists' Post Card Series. 9 cts., postpaid. Four titles:

Our Post Card.
The Children's.
Little People's.
Our Pets'.

Each book contains six perforated post cards, with sketched designs to be colored as the full colored copying plates furnished in the book. Size, 8 1/4 x 6.



Post Card Painting Book. 15 cts., postpaid. Two kinds. One for boys, one for girls. This book is made up of a variety of post cards, sixteen in all, to be colored and then mailed to friends. Full colored copying plates are furnished. Size, 11 1/4 x 7 1/4.

Father Tuck's Paint Box Series. 20 cts., postpaid. Containing water colors prepared for use. Four titles:

Favorite.
Playtime.
Toyland.
Kindergarten.

Each book contains twelve perforated post cards, to be colored from the full colored plates furnished. Size, 10 1/2 x 7 1/2.



Merry Moment Series.

10 cts. per copy, postpaid.

Each book is complete in itself and contains fourteen pages of illustrations in colors with appropriate verse to each. They are really picture books with verse for young children. Size, 10 3/4 x 8 1/2 in. Six titles:

Puppy Dogs' Tales.

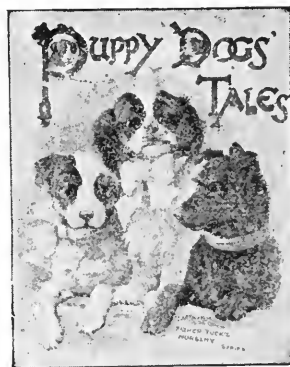
Fairy-Tale Friends.

How does your Garden Grow?

Fairy-Tale Pictures.

The A B C of Horses.

Nursery Land.



Painting Books.

Pretty Pages Painting Book, Little People's Pictures, Our Pet's Portrait. 8 cts., postpaid. Each 24 pages, mounted cover. On the covers are printed "Instructions for Little Artists," giving directions how to use the colors. Heavy mat paper. Four full-page colored plates give the child an idea as to combinations of color. Size, 5 1/2 x 6.



Easy Painting Books. 14 cts., postpaid. Four kinds. These books each contain 16 pages. The pictures are in simple flat colors. Painting materials will be found inside each cover. Size, 9 1/4 x 5 1/2 in.



Familiar Objects Painting Book. 17 cts., postpaid. Twenty pages and heavy cardboard illustrated cover. Contains 50 outline illustrations for water-color painting and four full-page colored plates which give the child an idea of the colors to use. Each illustration is accompanied by a childish rhyme. The book is printed on paper specially adapted for water-color work. Size, 8 3/4 x 7.



Tuck's "Half Masks."

These "Half Masks" are beautifully reproduced in colors, **Life Size**, and fit round the head in the most natural manner, giving a wonderfully life-like appearance. Just the thing for masquerades and other merry parties, carnival and Mardi Gras. 8 cts. each; 40 cts. per six; 75 cts. per dozen.



A Fair Equestrienne.

Series No. 1.

1. Indian Chief (Sitting Bull).
2. Salvation Army Lass.
3. Grannie.
4. Pierrot.
5. Dutch Girl.
6. Indian Chief.



The Motorist.

Series No. 2.

14. The Motorist.
15. A Fair Motorist.
16. Jack Tar.
17. The Gypsy Queen.
18. An Officer of the Black Watch.
19. Kathleen Mavourneen.



Jack Tar.

Series No. 4.

20. The Consul.
21. La Pierrette.
22. The Jester.
23. La Jolie Pierrette.
24. A Court beauty (Louis XIV Period).
25. A French Courtier (Louis XIV Period).
27. The Winning Jockey.
28. The Geisha.
29. A Chinese Mandarin.
30. The Beauty of the Harem.
31. A Turkish Pasha.
32. A Fair Equestrienne.



Christmas Offering Envelopes.

White Drug Envelopes with the words "Christmas Offering" printed very neatly on the face of envelope. 100, 30 cts.; 500 or over, 25 cts. per 100; 1000 or over, \$2.25 per 1000, postpaid.

Illustration is exact size.

Illuminated Tithing Devices for Christmas Offering.

See illustrations and descriptions on page 46.

Christmas Collection Envelopes.

Made of strong, heavy manilla paper, of uniform size, $3\frac{1}{4} \times 5\frac{1}{2}$ in. Slot size to admit a 50-cent piece.



\$1.00 per 100, postpaid. Less than 100, $1\frac{1}{2}$ cts. each. Special printing at the rate of 50 cts. for the first 100, 10 cts. extra each additional 100—additional to prices of envelopes.

Samples of above varieties free upon request. See also our Envelope Buyers advertised on page 43.



"Boy's and Girl's" Series.

25 cts. each, postpaid. These books are printed on excellent paper from clear type. Each has specially drawn frontispiece in color. Decorated end papers. The binding is artistically decorated boards. Size, 7 x 4 1/4 in.

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each containing six color pages and numerous illustrations in black and white. Very attractive picture board covers.

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Gentle Jesus. [dren.
A Friend For Little Chil-
I Love To Hear The Story.



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25 cts. each, postpaid; per set of six in a neat case, \$1.35, postpaid. A series of 18 cloth-bound Story Books, by the most popular writers for children. Decorated Cover. Colored Frontispiece in each. Numerous black and white illustrations. 64 pages.

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Stories from Shakespeare.

The Winter's Tale and other stories.
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A Midsummer Night's Dream and other stories.
Cymbeline and other stories.
The Taming of the Shrew and other stories.
The Merchant of Venice and other stories.

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For Kitty and Me.
Little Bright Eyes.
Smiles and Dimples.

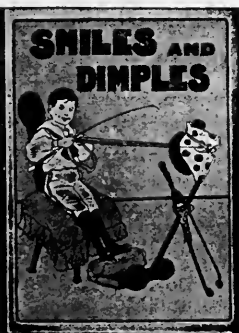
20 cts., postpaid, or set of four, 75 cts., postpaid.
 Each contains pretty pictures and beautiful stories for the little ones. The illustrations are in monotype and in colors all specially designed for this series; board covers with color illustrations, 10 1/2 x 8 in.

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Winnie's White Frock.
Mother's Little Lady.
Teddy's Adventures.

16 cts. each, or set of five for 75 cts., postpaid.

Each contains about fifty pages with several illustrations in black and white throughout and frontis illustration in colors. Bound in red cloth with design in black, 6 3/4 x 4 3/4 in.



THE "TOM THUMB" SERIES.



The "Tom Thumb" Series.

A decided novelty. A dainty and attractive series of little books for little children. Each book contains twenty-eight pages, illustrated in color. Size, $5\frac{1}{4} \times 3\frac{3}{8}$ inches. Tied with ribbon. 12 cts. each, postpaid. Per set of ten, \$1.10, postpaid.

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Mushroom Houses.
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20 cts. each, \$1.10 per six, one kind or assorted. Children's Books. Every other page illustrated, sixteen of which are in color. 36 pages inside with illuminated board covers. Size, $5 \times 4\frac{1}{8}$ in.

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Luke Walton; or, The Chicago News-boy.
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Girls' Books.

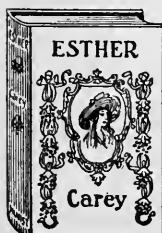
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Girl of the People, A.
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Lady of the Forest.
Little Princess of Tower Hill.



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Polly, a New-Fashioned Girl.
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By Rosa N. Carey.

Esther.
Not Like Other Girls.
Only the Governess.

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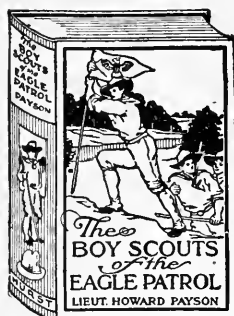
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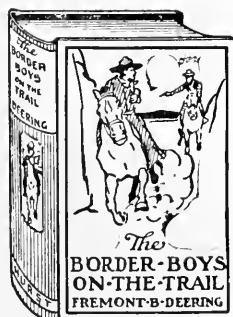
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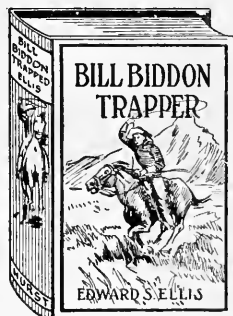
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This series comprises the best works only of the best-known writers for boys—authors who are famous for their books on travel and adventure. Enthusiasm never flags with boys when they read the writings of Oliver Optic, Harry Castlemon and Edward S. Ellis. Substantially and handsomely bound, they are a creditable addition to any library or for presentation and gift purposes. Price, 35 cts., postpaid.

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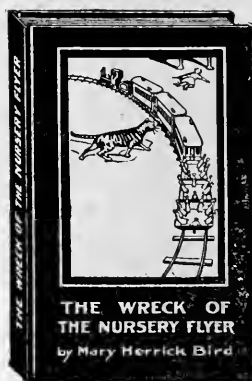
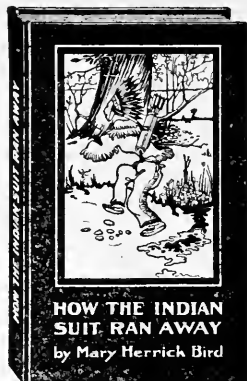
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Do Somethings; a Story for Little Folks.
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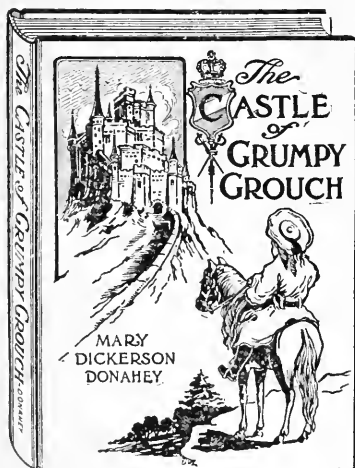
Haste and Waste; or, Young Pilot of Lake Champlain.
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In School and Out; or, The Conquest of Richard Grant.
Little by Little; or, The Cruise of the Flyaway.
Little Merchant; a Story for Little Folks.
Now or Never; or, The Adventures of Bobby Bright.
Outward Bound; or, Young America Afloat.
Poor and Proud; or, The Fortunes of Katie Redburn.
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These books are intended for very young children. There is a minimum of story and a maximum of illustration; each book containing twenty-four color plates by Joseph C. Claghorn. They are particularly interesting because they appeal to the child's love of personifying everything that he sees; and here we have his dearest possessions, his toys, actually "doing things." They are printed on heavy enameled paper, bound in cloth, and have an inlay picture in full color on the cover. Size, $4\frac{3}{4} \times 6\frac{1}{4}$ inches. 87 pages each.



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75 cts., postpaid.

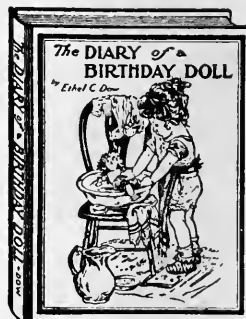
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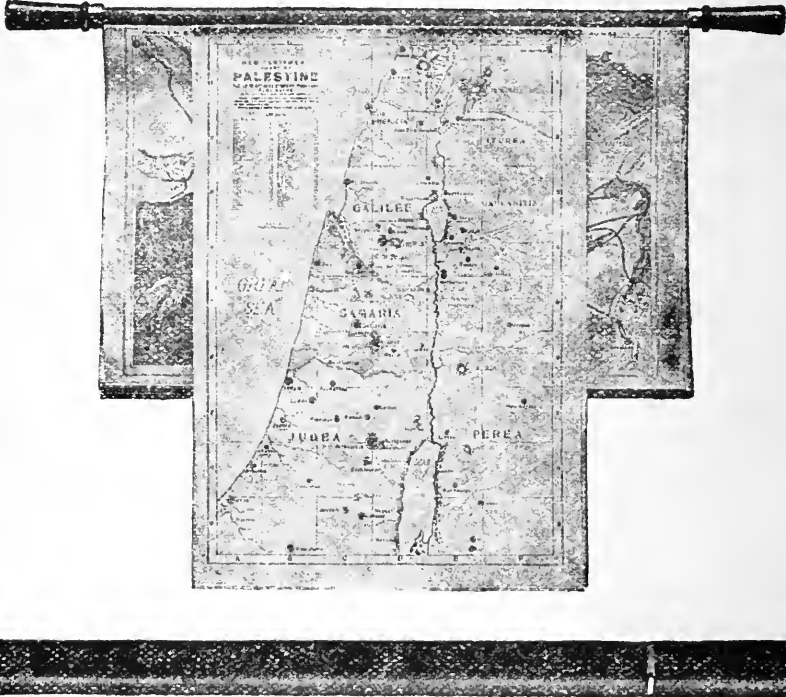
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